



CORPORATE PARTNERS SPONSORSHIP OPPORTUNITIES

We're connected to your target market

Learn about how you can benefit from our connections, services, and events

ALIGN WITH THE TRUSTED **source** IN THE GLUTEN-FREE COMMUNITY

GAIN CREDIBILITY THROUGH OUR **proven** CONSUMER AND INDUSTRY CONFIDENCE

REACH MORE THAN 650,000 **targeted** GLUTEN-FREE CONSUMERS ON A MONTHLY BASIS

CELIAC.ORG	Enhance your online presence with your prominently displayed logo on the <i>celiac.org</i> website, currently generating 650,000+ unique visitors and 1.5 million+ page views per month.
LOGO ON PRODUCTS & WEBSITE	Display the Celiac Disease Foundation Proud Sponsor logo on product packages and your company website.
CONSULTING SERVICES	Receive evidence-based web content, market assessment, access to industry and healthcare professionals, and valuable input into the development and launch of your gluten-free products.
CONSTITUENT OUTREACH	Feature your brand in digital communications to an engaged constituent list of 100,000+ and active social media channels with a reach of 130,000+.
TEAM GLUTEN-FREE	Participate in our flagship, peer-to-peer fundraising program, includes employee giving opportunities, sponsored events, product sampling, and cross marketing of brands.
GLUTEN-FREE EXPO	Receive a complimentary exhibit booth, an opportunity to sample and give away product and information, and to conduct market research at America's #1 consumer event for celiac disease and non-celiac gluten/wheat sensitivity, which draws thousands of targeted gluten-free consumers each year.
VISIBILITY OPPORTUNITIES	Showcase your brand in Eat! Gluten-Free, on celiac.org and iPhone and Android Apps, and connect with the largest group of gluten-free consumers in one place.
HEALTHCARE PROFESSIONALS & PATIENT SERVICES PROGRAMS	Be featured in patient, industry, and healthcare professional webinars and education programs.
CAUSE-RELATED MARKETING	Participate in co-branded marketing programs and social media campaigns that increase visibility and boost product sales.
ANNUAL EVENTS	Participate in annual events, such as the Gluten-Free EXPO (that provides education and tools to improve the lives of those who need gluten-free products and services), Fun/Run/Walks and Golf Outings.
GIFTS IN-KIND	Provide donations in goods and services.
UNIQUE & INNOVATIVE PROGRAMS	Meet corporate philanthropic goals with creative marketing opportunities that benefit both our organizations.

We proudly invite you to explore a mutually beneficial partnership with the Celiac Disease Foundation. Together, we can help end the needless suffering caused by celiac disease and gluten sensitivity.

LOGO AND CONTENT

- ✓ Provide approved content for **Sponsor website**
- ✓ **The Foundation Marks** on Sponsor website and approved materials accompanied by the following language: **“Proud Sponsor of Celiac Disease Foundation celiac.org”**
- ✓ **The Foundation Marks** placement on pack accompanied by the following language: **“Proud Sponsor of Celiac Disease Foundation celiac.org”**

ACKNOWLEDGMENT

- ✓ **Logo and link** on celiac.org homepage
- ✓ Sponsor **website listing** including **company logo**
- ✓ **Sponsor dedicated email**
- ✓ Monthly e-newsletter sponsorship related feature in one issue
- ✓ Acknowledgement **by email, newsmagazine, and website** listing The Foundation Sponsor relationship through distribution of a **press release by Sponsor** over a national paid newswire
- ✓ Participation in a **joint effort with Sponsor to utilize The Foundation’s social media sites** to periodically post Sponsor news, products, and recipes including **Facebook, Twitter, and Instagram**
- ✓ **Listing** in the Celiac Disease Foundation Annual Report

GLUTEN-FREE EXPO

- ✓ Complimentary **Exhibit Booth in premium location**
- ✓ **Recognition** in pre- and post- event **digital communication**
- ✓ Prominent placement of **banner on event day** (provided by sponsor)
- ✓ Preferred placement of **company logo on promotional event materials**
- ✓ **Product and/or information** in event **attendee bags**
- ✓ Recognition at event with **podium acknowledgement**
- ✓ **On-site signage at Exhibit Booth** – “Proud Sponsor of Celiac Disease Foundation”
- ✓ **Acknowledgement** as the Foundation Sponsor in **event program**

EAT! GLUTEN-FREE

Celiac.org and iPhone & Android Apps

- ✓ **Product Listings**
- ✓ Featured **Leaderboard or Skyscraper banner**
- ✓ Featured **Recipe Posting, if applicable**
- ✓ Sponsor dedicated **push notifications** on **mobile app**
- ✓ Sponsor dedicated **blog post on mobile app** and **celiac.org Eat! Gluten-Free landing page**

Get sponsorship leverage with the benefits above or for more information and Sponsorship packages, contact laura.boone@celiac.org or 818.716.1513 X105.

